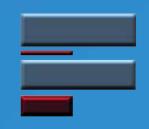
# **FOURTIERS**



### businessguardian

The Small Business community is one of the fastest growing sectors in today's fiercely competitive commercial world. And yet if you're running a small business you may well be operating with some disadvantage. Because when you need to take advantage of the IT revolution, you probably face the prospect of working harder and paying more to implement communications and information technology that will support your business needs and enable you to successfully compete in your market. All that is about to change. A quantum leap is about to occur in the business world that will transform the way small businesses operate.

### **EVOLVING TECHNOLOGY TO DEVELOP YOUR BUSINESS**

Information Technology is constantly changing. With changes in public networks making room for the merging of Voice and Data technologies, it is now possible to integrate all of your communications links into a single platform.

This single gateway will provide a comprehensive, co-ordinated solution that will increase efficiency, promote productivity, reduce costs and enable you to incorporate new advances in information technology as and when you need them. This technology will be provided to you with little or no disruption to your existing office routines and without the need for in-house expertise.

### THE NEXT GENERATION OF SMALL BUSINESSES

The new millennium is witnessing the rise of the 'next generation' small business that will fully leverage these existing and emerging technological advances to become more competitive, more profitable and more cost-efficient. Voxent recognises the importance of this business sector and understands the challenges that confront it in today's technology-dependent environment.



## seeing the way ahead with fourtiers

businessguardian

For the first time, Voxent has brought together products, services, and business partners, all geared towards providing and managing small business technology requirements in a cost-effective manner.

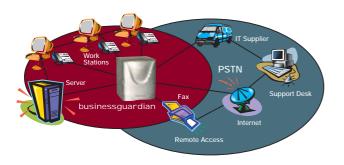
The Voxent BusinessGuardian offers all the key elements that address the needs of today's small business. The BusinessGuardian - a stand alone unit based



on an integrated communications platform for voice and data applications, a Microsoft Windows based configuration and management tool.

#### How it works

BusinessGuardian is a stand alone unit based on an integrated communication platform. Fully integrated with Microsoft NT/2000 architecture, Outlook and Exchange applications, Voxent BusinessGuardian delivers a range of advanced voice and data applications, enabled through Computer Telephony Integration (CTI). This means that users can receive and manage all phone calls, emails, voice mails and faxes with applications and tools they are already familiar with directly from their desktop PC.



The benefits of the Voxent BusinessGuardian solutions are many:

#### Productivity

The Unified Messaging and CTI components of the BusinessGuardian solution assures there are no missed phone calls or undelivered messages. This leads to increased efficiency by call managing all your employee's messaging and communications such as emails, voice mails and faxes. In a vitally competitive market it will also enhance your ability to respond more swiftly and more effectively to your customers.

#### · Ease of Use

Current telephone system's require a visit from a telephony professional for any kind of change whether it be comprehensive or the most routine. This can be costly and time consuming. But with Microsoft Windows-based, easy to understand configuration screens, this task is simplified in the Voxent BusinessGuardian offering.

#### Cost-Effectiveness

Most of today's communications devices require dedicated lines for voice, data and fax services. The BusinessGuardian solution is based on a shared approach to business solutions. Utilising ISDN technology, BusinessGuardian allows you to integrate all services into one connection, replacing dedicated data and telephony lines with a single unit - and most importantly - a single connection.

#### • Future Proof

Because the BusinessGuardian is based on a modular design you won't need to replace it in two years. Your initial investment provides a migration path for future growth. Voxent's basic platform also allows for easy upgrades that not only satisfy your future requirements for additional bandwidths or services, but also help your business absorb new technologies as they are introduced.

#### Multitude of Features at Low Cost

The BusinessGuardian solution provides you with everything you need to run your business. Telephony, voice mail, integrated messaging, Internet access and more - all your communications requirements can be served with the Voxent solution. All at an entry price that is less than half the cost of traditional PBX products and service solutions.



**BRISTOL • TIVERTON • SWINDON • S.WALES** 

